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CLASSIFICATION E

A-RDP82-00457R008300259011, NO Approved For Release 2001/04

CD NO.

COUNTRY Rumania

SUBJECT

ACQUIRED

PLACE

DATE OF

INFO.

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Outlet for Soviet Propaganda Books,

DATE DISTR. 13 SEP 51

sters

RETURN TO CIA LIBRARY

NO. OF ENCLS.

NO. OF PAGES 1

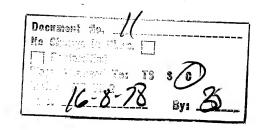
SUPPLEMENT TO REPORT NO.

The Libraria Noastra in Tulcea is located at Strada 23 August. This bookstore has ten employees and the director is Anton Coznan. This bookstore sells books and stationery, but is actually an outlet for Soviet propaganda books, pamphlets and posters.

2. Despite the fact that very few Rumanians read Russian, a very large proportion of the sales of this bookstore are made up of books written in Russian such as the biographies of Karl Marx, Stalin, Lenin and similar well-known Russian publications. These books sell for 280 lei

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The Krokodile, a monthly Russian language publication was sold at this bookstore without much success. During January 1951, a book entitled Scara America (America's Ladder) was advertised by loudspeakers on the streets in an effort to enhance the popularity of the book. The scheme failed despite the deceptive title and the advertising tricks used.



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